



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Centriply-NDIR
405 LEXINGTON AVE 8TH FLOOR
NEW YORK, NY 10174-0002

Contract # 4478701

Schedule Dates 08/02/20-08/02/20
Advertiser Americans for Limited Government-Centriply (137)
Agency Centriply-NDIR (20621)
Product POLITICAL ISSUE (ns) (1187)
Brand Americans for Limited Government (1419442)
Salesperson MultiMarket, MultiMarket (4864)
Sales Office Corporate
Buyer Name
Phone/Fax /
CPE N/A
Account Types National/National House-No Rep Fee
Billing Type Standard
Comments

Date Entered 07/31/20
Last Modified 07/31/20
Entered By Tara Adamczyk
CO-OP No
External #
Demo A2554R
Order Type Normal
Package Deal
Commission % 15.00
Commission \$3,930.00
Net Total \$22,270.00
Sales Tax

Washington (WJLA)

| By Broadcast Month | Spots | Rate |
|---------------------|----------|--------------------|
| Aug. 2020 | 5 | \$26,200.00 |
| Grand Total: | 5 | \$26,200.00 |

| Line | Line Type / Break Type (Ref #) | Dates | Sec | Length | Run Times | SPW | Mo | Tu | We | Th | Fr | Sa | Su | Spots | Rate | Total | Station | Comments | Entered |
|------|--------------------------------|-------------------|-----|--------|--|-----|----|----|----|----|----|----|----|-------|-------------|-------------|-------------------|--------------|---------|
| 1.0 | Normal Line / SPOT | 08/02/20-08/02/20 | 2 | :30 | 8A- ABC-Good Morning America Sunday | | | | | | | | 2 | 2 | \$350.00 | \$700.00 | Washington (WJLA) | GMA | 7/31/20 |
| 2.0 | Normal Line / SPOT | 08/02/20-08/02/20 | 2 | :30 | 9A- ABC-This Week | | | | | | | | 1 | 1 | \$25,000.00 | \$25,000.00 | Washington (WJLA) | THIS WEEK | 7/31/20 |
| 3.0 | Normal Line / SPOT | 08/02/20-08/02/20 | 2 | :30 | 10A- News-Full Measure with Sharyl Attkisson | | | | | | | | 2 | 2 | \$250.00 | \$500.00 | Washington (WJLA) | FULL MEASURE | 7/31/20 |

CONFIRMATION CONTRACT

| | | | | |
|-----------------------------|-------|-------------------|-------|-----------|
| Accepted-Agency/Advertiser: | Date: | Accepted-Station: | Date: | Comments: |
|-----------------------------|-------|-------------------|-------|-----------|

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